

**The Magnificent River Rats Festival
Sponsorship Opportunities
July 1 and July 2, 2011**

<p>PLATINUM FESTIVAL SPONSOR \$5,000 Donation</p> <ul style="list-style-type: none"> • Top billing on all advertising, newspaper, posters. • Large, exclusive signage on the stage scaffolding. • Top billing on the banner under the directional sign at the junction of Hwy. 2 and 55. • Largest lettering on signage at the park entrance. • Recognized verbally during festival announcements and headline acts. • Recognized in post-event announcements. • A number of complimentary Event Passes 	<p>GOLD FESTIVAL SPONSOR \$2,500 Donation</p> <ul style="list-style-type: none"> • Visible logos on all advertising; newspapers, posters and programs. • Recognition on large banner under directional sign at the junction of Hwy. 2 and 55. • Prominent stage signage. • Signage at park entrance. • Recognized verbally during festival announcements. • Recognized in post-event announcements. • A number of complimentary Day Passes 	<p>SILVER FESTIVAL SPONSOR \$1,000 Donation</p> <ul style="list-style-type: none"> • Prominent stage signage. • Signage at the park entrance. • Recognized on promotional literature and during the festival. • Recognized in post-event announcements. • A number of complimentary day Passes
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<p>BRONZE FESTIVAL SPONSOR \$500 Cash or In-Kind</p> <ul style="list-style-type: none"> • Recognized on signage at the park entrance. • Recognized on promotional literature and verbally during festival announcements. • Recognized in post-event announcements. 	<p>FESTIVAL SPONSOR \$250 Cash or In-Kind</p> <ul style="list-style-type: none"> • Recognized on promotional literature and verbally during festival announcements. • Recognized in post-event announcements. 	<p>CASH DONATION All donations gratefully accepted</p> <p>Donation of \$150 or more:</p> <ul style="list-style-type: none"> • Recognized on the general Festival Contributors sign. • Recognized on promotional materials and verbally during event. <p>All sponsors are recognized in post-event announcements.</p>
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Do you want to sponsor an event or performance? If you would like your contribution to be designated to a particular event or activity (Fireworks, Children's Activities, etc.) please call Robin 780-675-0323 to discuss.

Do you want to receive complimentary Day or Event passes? Complimentary Day and Event passes make for great employee recognition gifts. Please call Robin @ 780-675-0323 to discuss. (limited quantities per sponsorship level.)

For recognition on printed materials, contributions will need to be received on or before April 30, 2011. The Magnificent River Rats Festival Society cannot guarantee recognition if contribution is received after April 30, 2011. However, recognition would be included if subsequent printings are required.

Magnificent River Rats Festival 2011

SPONSORSHIP REPLY FORM

_____ **Yes, I will sponsor the 2011 Magnificent River Rats Festival.**

Company Name: _____

Contact Name: _____

Address: _____

Postal Code: _____

Phone Number: _____

_____ Platinum Festival Sponsor (\$5,000.00)

_____ Gold Festival Sponsor (\$2,500.00)

_____ Silver Festival Sponsor (\$1,000.00)

_____ Bronze Festival Sponsor (\$500.00)

_____ Festival Sponsor (\$250.00)

_____ Cash Donation Specify Amount: _____

_____ In-Kind Donation: Details:

_____ Contribution Enclosed: Specify Amount: _____

_____ Contribution to follow: Date: _____

_____ YES, I would like to be approached in the future regarding sponsorship.

_____ I am not interested in sponsoring the event this year (2011).

Reply to: (On for before April 30, 2011)

info@riverratsfestival.com

The Magnificent River Rats Festival Society

Box 701, Athabasca Alberta, T9S 2A6

info@riverratsfestival.com

