

## 2023 Sponsorship Packages

### **Friend of the Festival Sponsorship: \$250**

- Name mentioned in Festival Program
- Recognition on our website and social media (Facebook, Twitter, Instagram)
- Invitation for two to attend our Appreciation Event

### **Bronze Sponsorship: \$1,000**

- **Logo displayed on festival grounds** (*image provided by sponsor*)
- **On-stage acknowledgement of sponsorship**
- **2 complimentary one-day passes for the day of your choosing**
- Name mentioned in Festival Program
- Recognition on our website and social media (Facebook, Twitter, Instagram)
- Invitation for two to attend our Appreciation Event

### **Silver Sponsorship: \$2,500**

- **4 complimentary one-day passes for the day of your choosing (can be split)**
- **Recognition in Festival Program**
- Logo displayed on festival grounds (*image provided by sponsor*)
- On-stage acknowledgement of sponsorship
- Recognition on our website and social media (Facebook, Twitter, Instagram)
- Invitation for two to attend our Appreciation Event

### **Gold Sponsorship: \$5,000**

- **Name mentioned in radio advertisements leading up to the event**
- **Brief business profile or biography presented on stage** (*as provided by sponsor*)
- **6 complimentary one-day passes for the day of your choosing (can be split)**
- **Recognition in newspaper advertisements**
- Logo displayed on festival grounds (*image provided by sponsor*)
- Recognition in Festival Program
- Recognition on our website and social media (Facebook, Twitter, Instagram)
- Invitation for four to attend our Appreciation Event

### **Platinum Sponsorship: \$10,000**

- **Prominent sponsor signage at stage and on festival grounds**
- **8 complimentary weekend passes to the festival**
- Name mentioned in radio advertisements leading up to the event
- Recognition in newspaper advertisements
- Brief business profile or biography presented on stage (*as provided by sponsor*)
- Recognition in Festival Program
- Recognition on our website and social media (Facebook, Twitter, Instagram)
- Invitation for four to attend our Appreciation Event

**Diamond Sponsorship: \$25,000+**

- **VIP Meet & Greet with a headliner act.**
- **Will be promoted as sponsoring the headlining act to appear (if more than one Diamond sponsor, the second - by date of signing sponsorship - will be promoted as sponsoring all of the remaining acts on either Friday or Saturday.)**
- Prominent sponsor signage at stage and on festival grounds
- 10 complimentary **weekend** passes to the festival
- Name mentioned in radio advertisements leading up to the event
- Recognition in newspaper advertisements
- Brief business profile or biography presented on stage (*as provided by sponsor*)
- Recognition in Festival Program
- Recognition on our website and social media (Facebook, Twitter, Instagram)
- Invitation for eight to attend our Appreciation Event

*Prominent advertising for the festival begins in May. Early commitment is recommended to ensure maximum sponsorship benefits.*

*All sponsorships can include a combination of in-kind and monetary so, for example, if one company donates the use of equipment/vehicles/trailers etc. which would normally cost \$10,000 AND they donate \$15,000 cash, they are a Diamond Sponsor. It can be any combination of in-kind and cash.*